



The PhD Project Hall of Fame

2020 Honoree

Dr. Randy V. Bradley

Associate Professor of Information Systems and Supply Chain Management

Haslam College of Business at The University of Tennessee

-- Dr. Randy Bradley has been a steadfast contributor to the ISDSA and the PhD Project for many years. Since joining the PhD Project, he has served the ISDSA as an officer of the Planning Committee (including as president), as a faculty advisor, and as a perennial presenter at the ISDSA meetings. For several years, he has served the PhD Project as the “closer” at the annual November conference, as a presenter for several information sessions, and as a representative at various other conferences throughout the year.

Randy V. Bradley is an Associate Professor of Information Systems and Supply Chain Management in the Haslam College of Business at The University of Tennessee. He holds a Ph.D. in Management of Information Technology (IT) and Innovation, an M.S. in Management Information Systems, and a B.S. in Computer Engineering, all from Auburn University. As a supply chain and IT strategist and researcher, Bradley’s expertise includes digital business transformation, supply chain digitalization, and the strategic application of business analytics and IT in the supply chain.

Bradley is a preeminent global thought leader and highly sought-after speaker for professional and corporate conferences and events. As a supply chain and an IT strategist, he offers keen insights and practical guidance on leveraging emerging tech, digital business transformation, supply chain digitalization, and the strategic application of analytics. Bradley’s insights have been chronicled in Bloomberg Law, Thrive Global, Business Wire, MarketWatch, Supply-Chain247, Supply Chain Dive, DC Velocity, MHI Solutions, Healthcare Purchasing News, and HealthPRO News, among others.

He has 20+ years of industry experience and his business background includes IT consulting, IT, supply chain, and analytics strategy design, digital supply chain roadmap development, supply chain transformation initiatives, IT outsourcing transitions, and large-scale systems evaluation, selection, and integration projects. He has consulted for and advised federal, state, and multinational organizations and companies both domestically and abroad.

As a prolific researcher, his research and insights are published in more than 100 articles, book chapters, columns, and proceedings of national and international practitioner and academic meetings and conferences. His research has appeared or is forthcoming in the Production and Operations Management Journal, Journal of Business Logistics, Decision Sciences Journal, Journal of Management Information Systems, MIS Quarterly Executive, Information Systems Journal, Journal of Information Technology, Translational Andrology and Urology, and Journal of Pediatric Pharmacology and Therapeutics, among others.